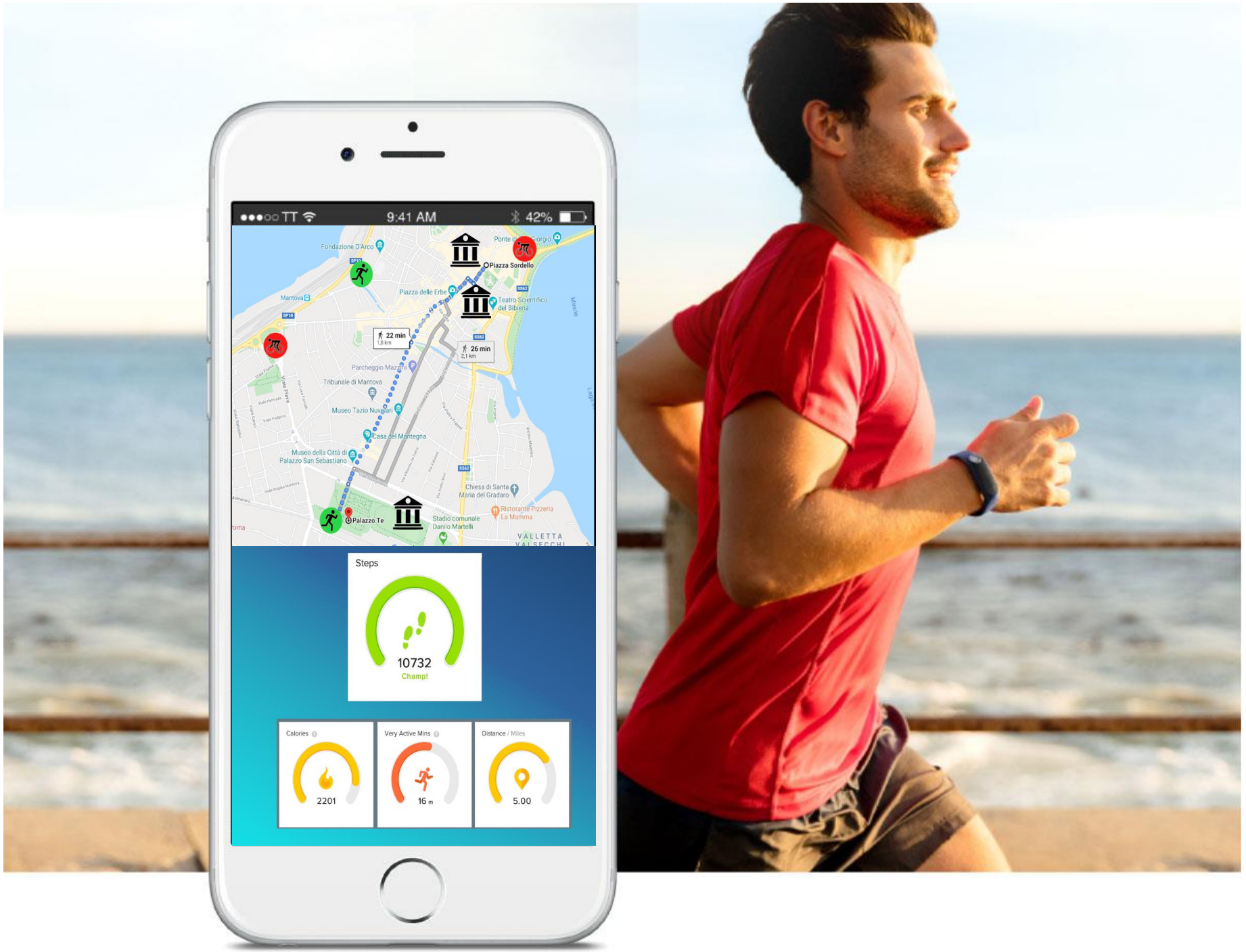


FIRST STEP

FIRST STEP

PROBLEMA

- Geolocalizzazione in tempo reale
- Tracciare e gestire le performance
- Segnalazione tempestiva delle emergenze
- Incentivare l’attività sportiva

GEOLOCALIZZAZIONE

- Individuare gli utenti con un semplice click
- Sapere dove si trovano i tuoi compagni in real-time
- Accelerometri e giroscopi

SICUREZZA

- Permettere il soccorso immediato
- Attività in gruppo
- Previsioni meteo e percorsi consigliati

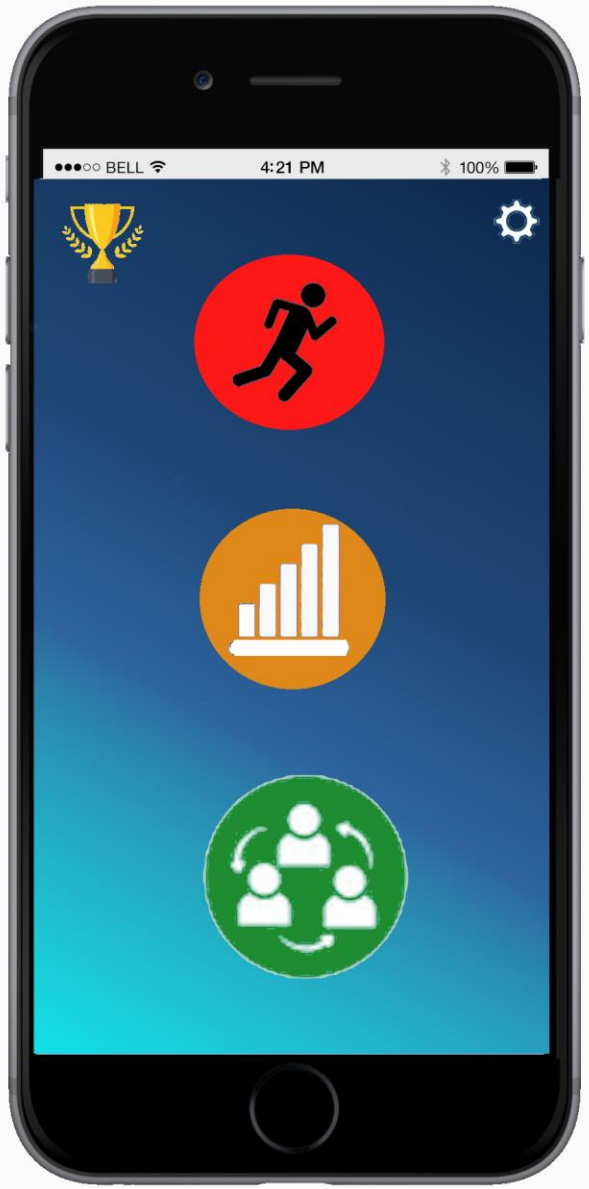
DATI E PERFORMANCE

- Conoscere le tue migliori performance
- Studiare i tuoi sfidanti
- Feedback

INCENTIVARE

- Conoscere persone nuove con le tue stesse passioni
- Obiettivi da raggiungere in cambio di premi
- Posti nuovi da scoprire

●●●○○ BELL
4:21 PM
100%
FIRST
STEP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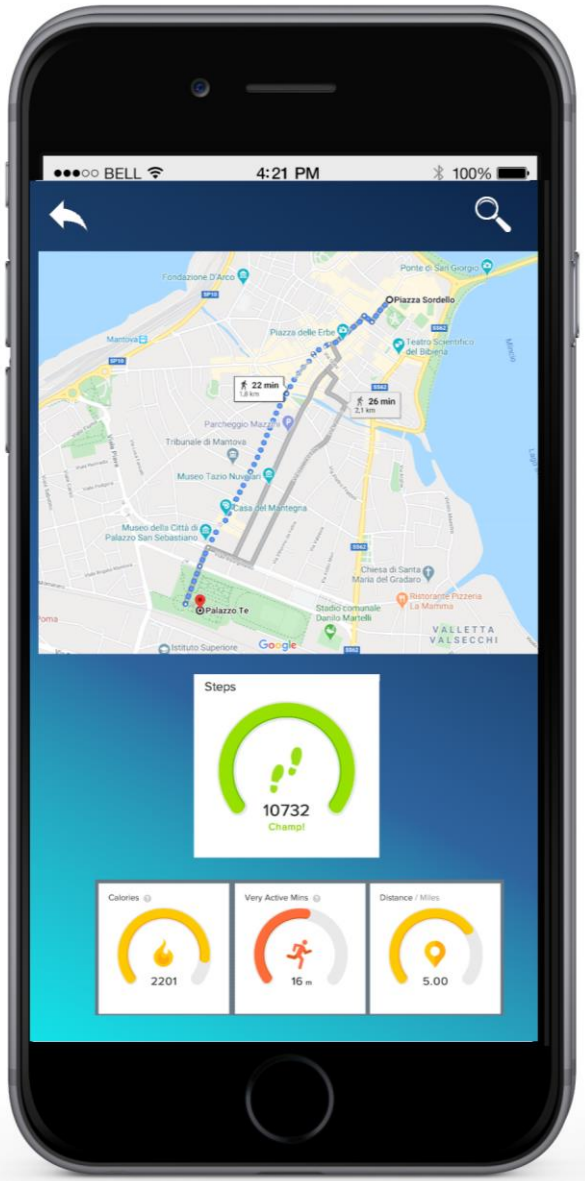
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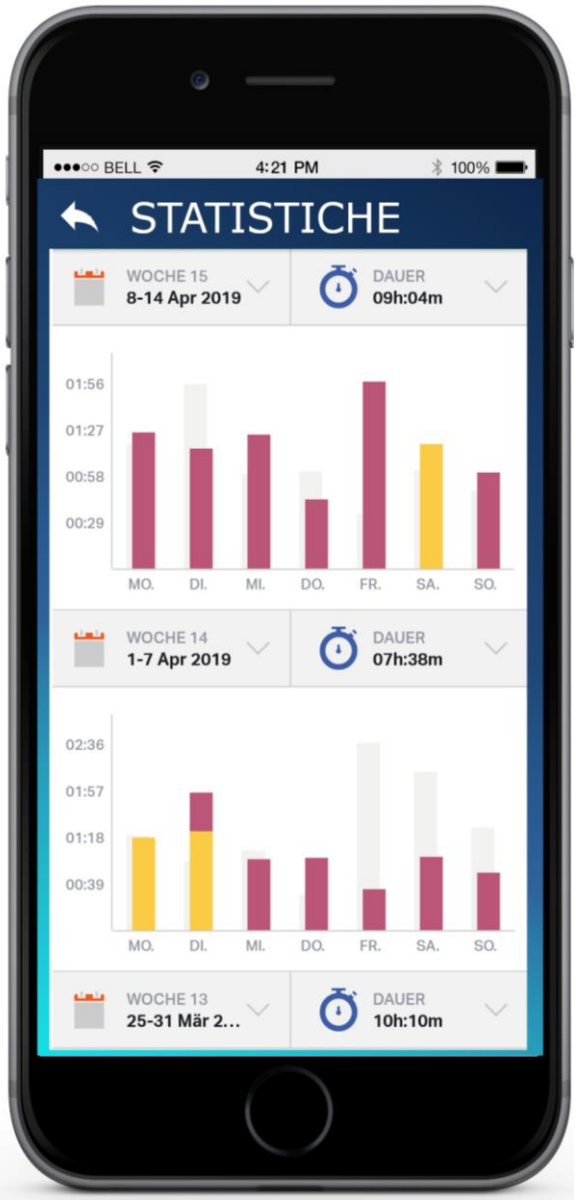
Steps
10732
Champ!
Calories
2201
Very Active Mins
16 m
Distance / Miles
5.00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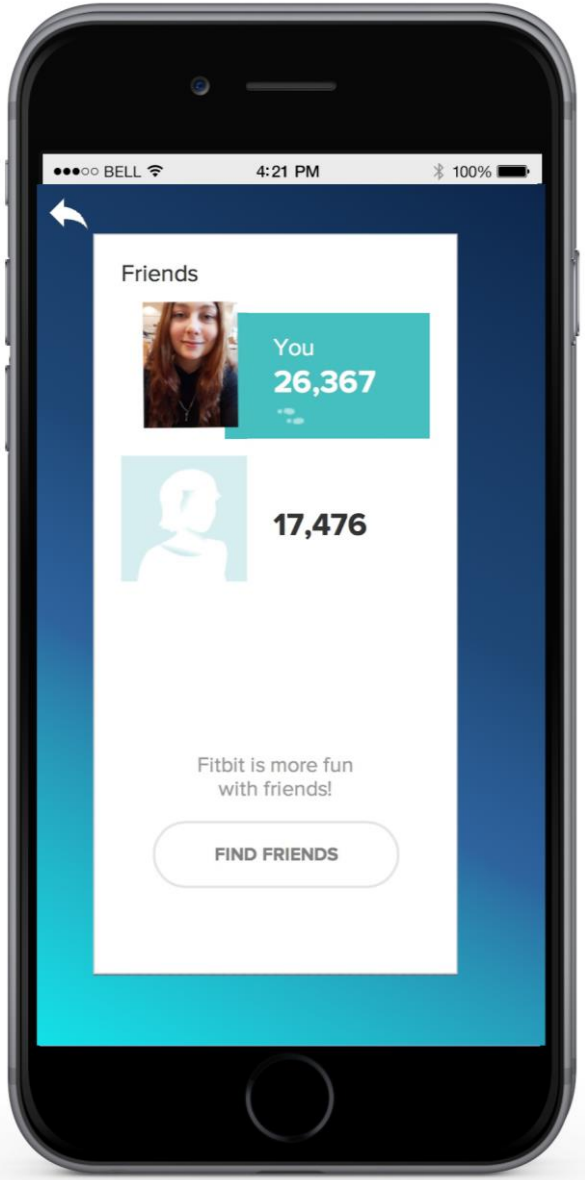
100%
STATISTICHE
WOCHE 15
8-14 Apr 2019
DAUER
09h:04m
01:56
01:27
00:58
00:29
MO.
DI.
MI.
DO.
FR.
SA.
SO.
WOCHE 14
1-7 Apr 2019
DAUER
07h:38m
02:36
01:57
01:18
00:39
MO.
DI.
MI.
DO.
FR.
SA.
SO.
WOCHE 13
25-31 Mär 2...
DAUER
10h:10m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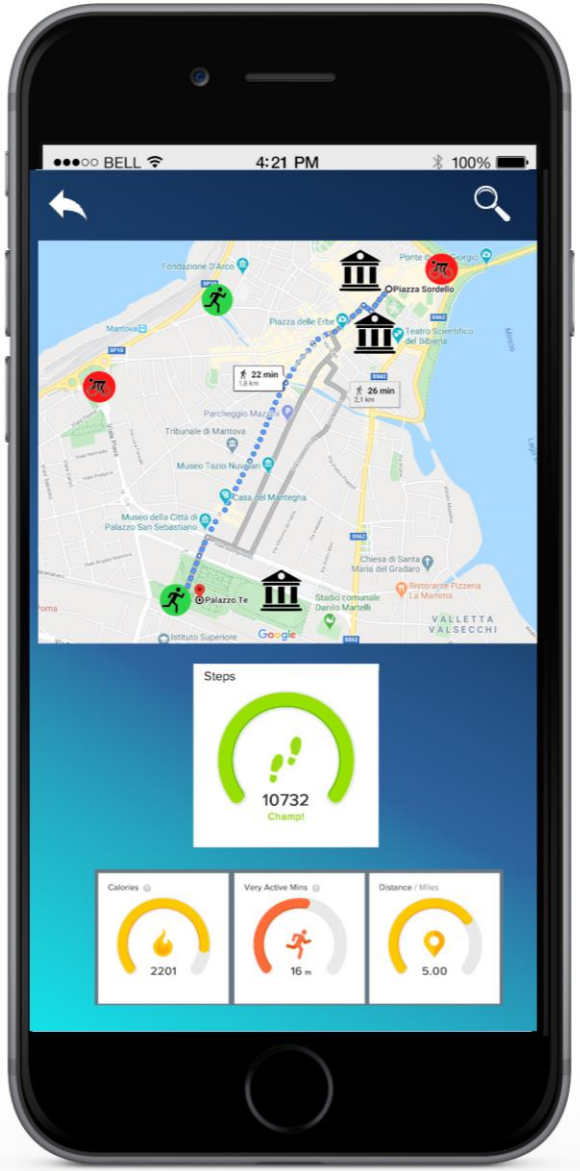
Friends
You
26,367
17,476
Fitbit is more fun
with friends!
FIND FRIENDS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100%
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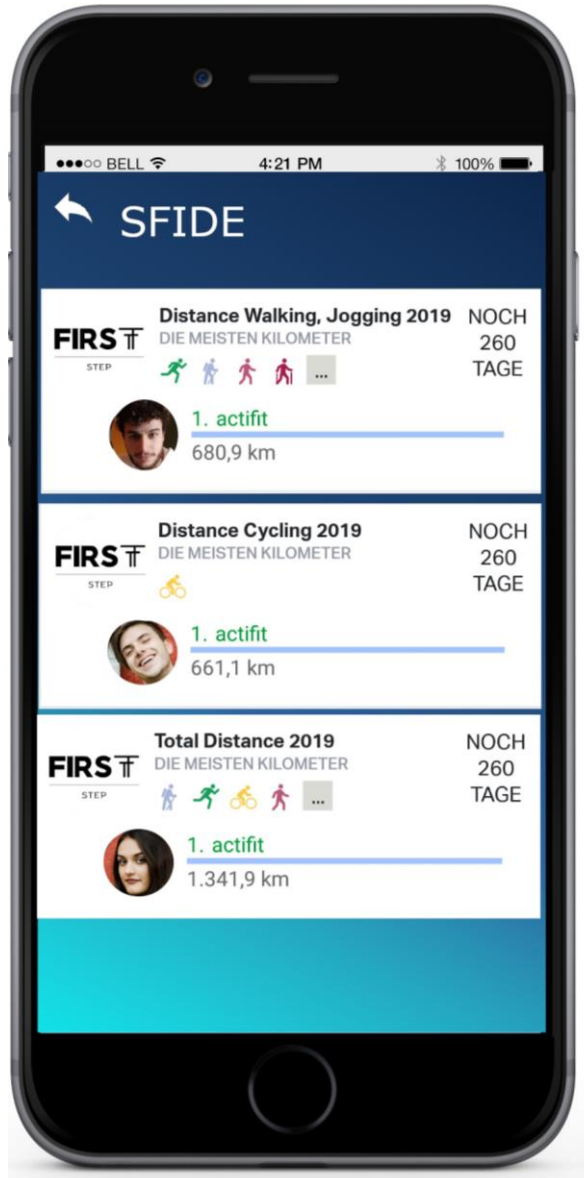
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4:21 PM
100%
SFIDE
FIRST STEP
Distance Walking, Jogging 2019
DIE MEISTEN KILOMETER
NOCH 260 TAGE
1. actifit
680,9 km
Distance Cycling 2019
DIE MEISTEN KILOMETER
NOCH 260 TAGE
1. actifit
661,1 km
Total Distance 2019
DIE MEISTEN KILOMETER
NOCH 260 TAGE
1. actifit
1.341,9 km

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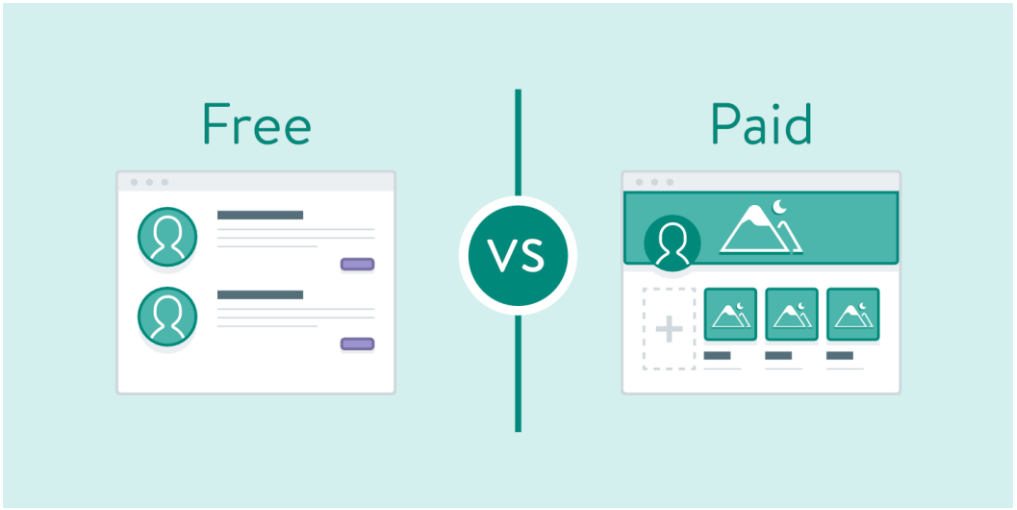
100%
Emergency
SMS



MERCATO

- Rivolta a tutti, compresi i turisti
- Due versioni (base e abbonamento)
- Pop-up, pubblicità, sponsorizzazioni

TEAM

- **Angelo Scardino**
- **Ferdinando Santoro**
- **Daniel Dalseno**
- **Letizia Carra**

«La cultura dello sport unita alla cultura del turismo!»

In collaborazione con Mitech