# RexFori

Perplexity of Legal searches



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Every year in Italy, the search for legal documents consumes a total of

14.168.000 hours

## Legal research is broken

Why hasn't legal search caught up with modern tech?..yet

- Slow
- Costly
- ? Inconsistent



AI-Powered Legal Agent:
Understands natural language &
follows up intelligently



Q Unified Access to All Legal Sources:

Including private, hard-to-access, and legacy formats



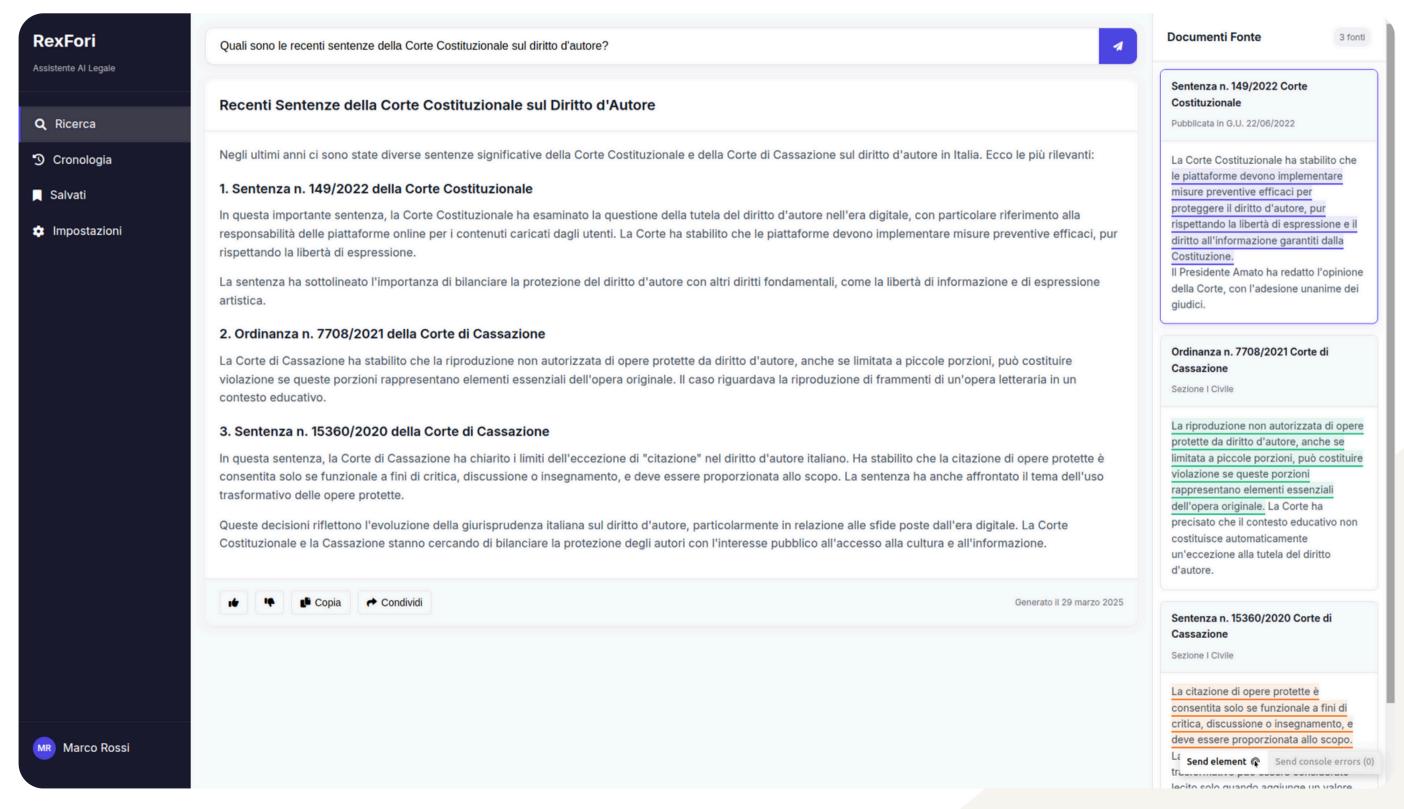
Proactive Updates & Alerts:

Knows what you care about and keeps
you informed

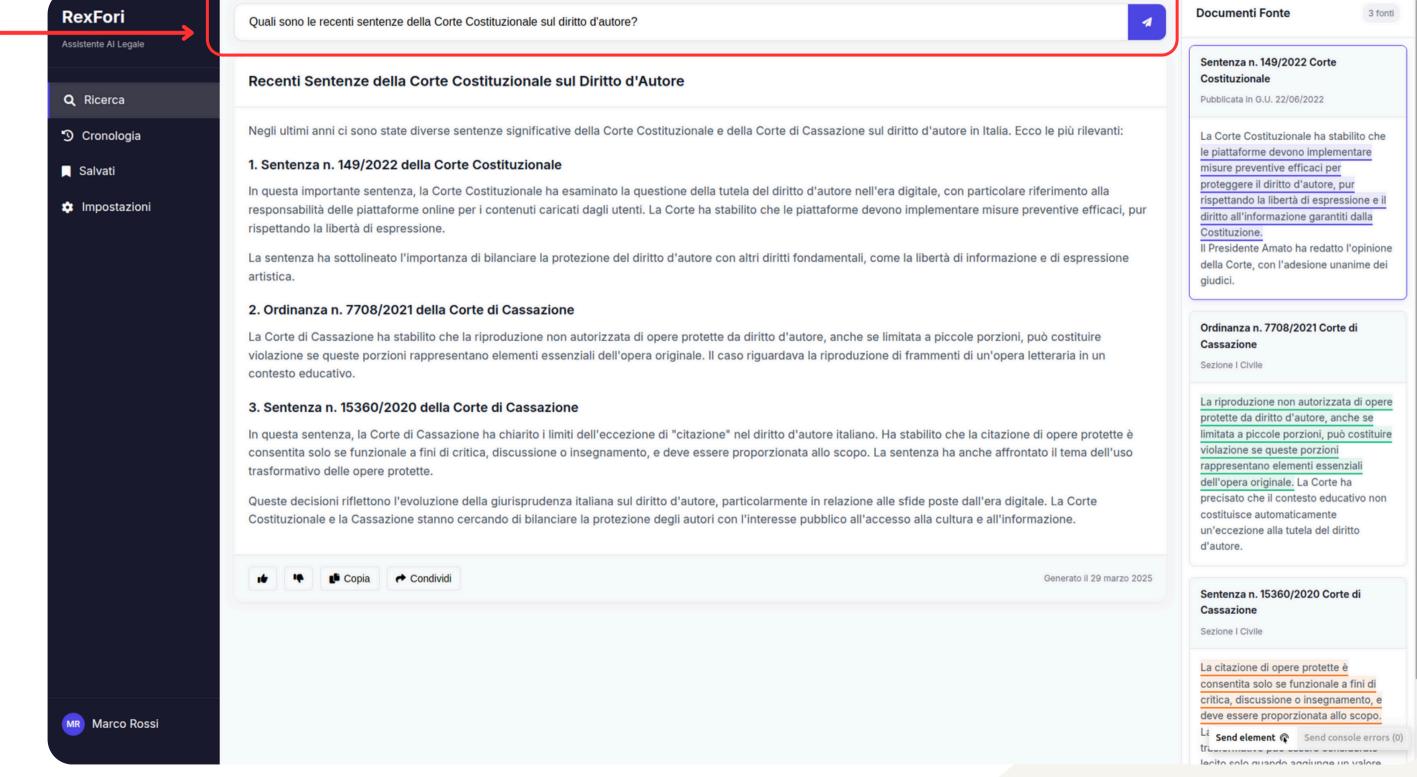


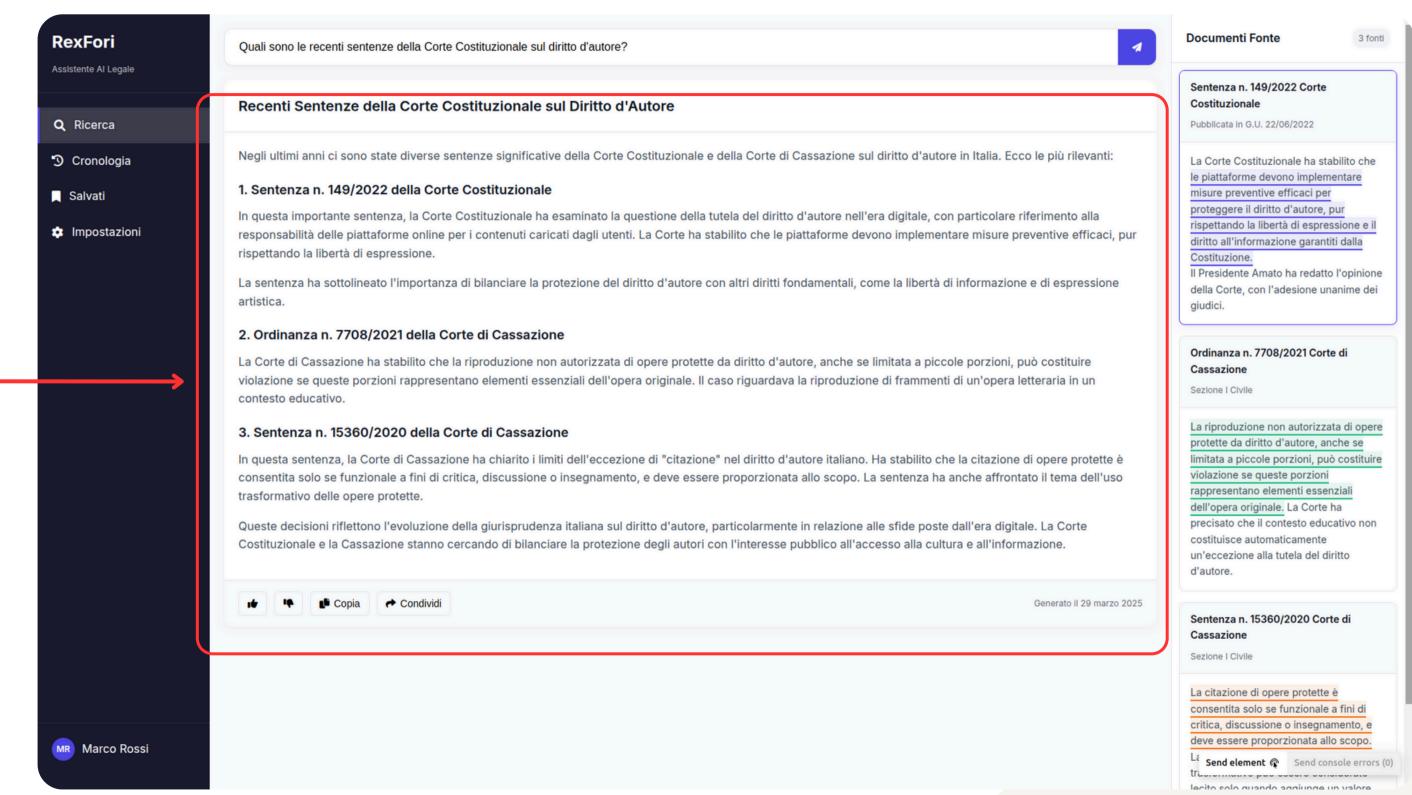
★ Transparent Answers with Highlighted Sources:
every claim backed by linked, traceable legal documents



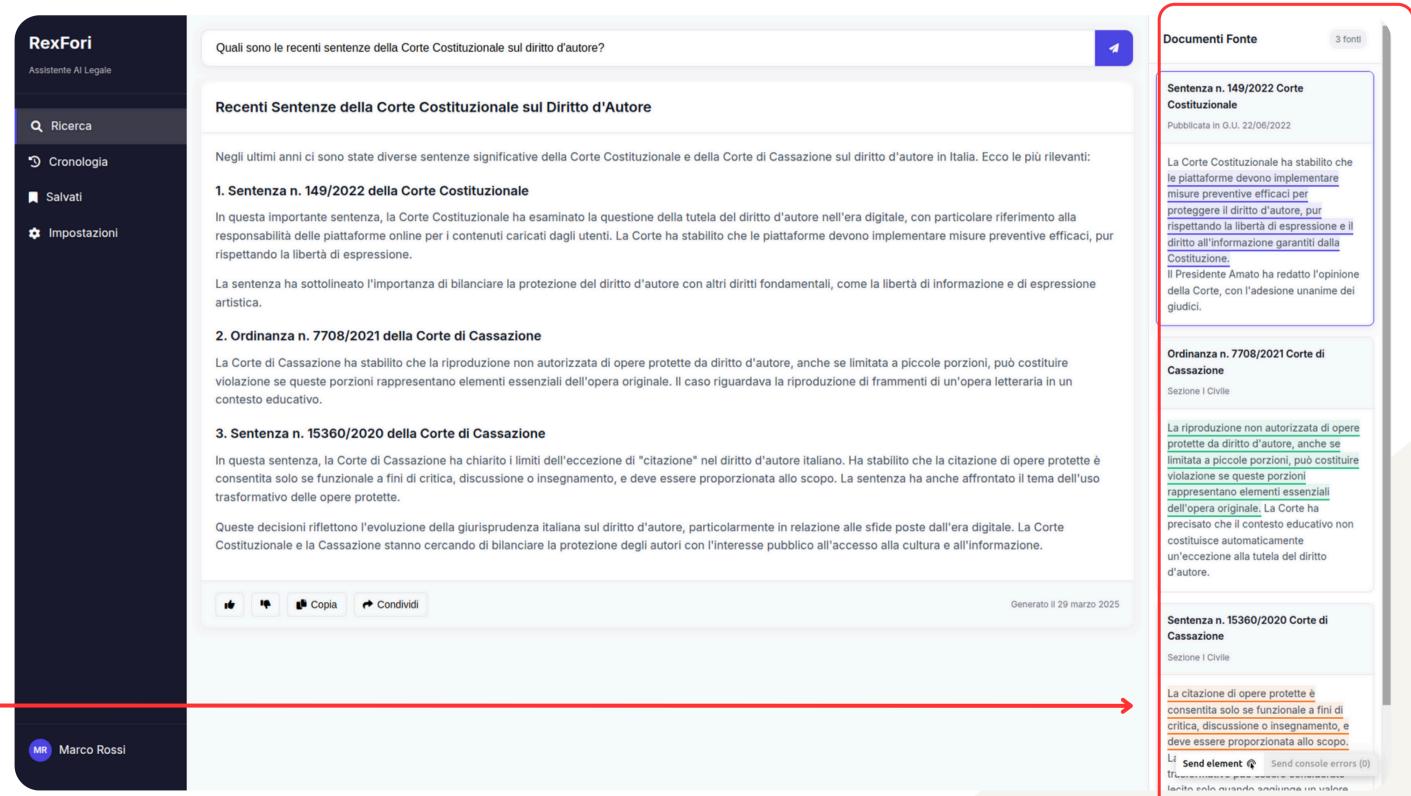


1 Research





2 Result



3 Sources

#### Validation

5 Lawyers from small to medium-sized law firms

3 out of 5 interviewed law firms are unaware of AI solutions for legal research

1 expert wants to take an active role in shaping and building the product

# Advised by Legal Expert

A Milan-based Associate Partner at a Global Law Firm (70+ lawyers) is joining RexFori.

- Legal Influencer hosting a popular Spotify podcast on Legal-AI
- Expert in AI & Law, regularly featured in panels and articles
- Will use RexFori inside the firm

#### Market

Market Type	Definition	Value (€)
TAM	All lawyers in <u>Italy</u>	€2.6B/year
SAM	Lawyers who need research & are open to AI	€300M/year
SOM	Expected market share (5% of SAM)	€45.5M/year

# Where RexFori Stands Apart

	LexRoom	ChatGpt	Perplexity	RexFori
Legal-Specific				
Private DB Access				
Cited Sources		!		
Proactive Updates		X	!	
UX for Legal Workflows	Ţ.		X	

### Roadmap to launch & scale

Finalize Strategic Deal

Associate Partner joins RexFori

Pricing Strategy

> A/B Price Validation

**Begin Testing** 

Closed beta in global law firm

RexFori 1.0

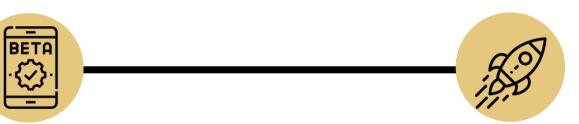
Launch







+3 months



+6 months

# Experienced. Technical. Legal.



Tobia Loschiavo Software Engineer 4x Entrepreneur – 1 exit





Davide Aldegheri Lean Manager

5+ years project management experience



**Giulio Peloso**Electronics engineer

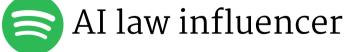
Startup experience ex Matix (>2M seed from 2021)





Undisclosed

Associate Partner international law firm



Serial entrepreneur

